

NEVER LEND YOUR PEN: After you have used your pen for a while, the pen becomes "set" to your way of writing. If you let different people use it, the point will become scratchy and will not write the way you would like it to write.

Esterbrook RENEW-POINT FOUNTAIN PEN WIDELY ENDORSED BY EDUCATORS

FILLING: Keep your pen full of ink. Full

leak. When you fill your pen, put the point

pens write better than pens only

partially filled. Full pens will not



ESTERBROOK Pen \$2.00 and up PEN AND PENCIL SETS \$4.00 and up

SEE OUR COMPLETE DISPLAY

THE PEN SHOP

574-A CONGRESS STREET PORTLAND - - - - MAINE

> MADE BY THE ESTERBROOK PEN COMPANY CAMDEN, N. J.

> > Printed in U. S. A. J-1940

SCHOOL AND AFTER SCHOOL

FOR



RENEW-POINT FOUNTAIN PEN

Choose

the right point for your kind of writing

When you use "The right point for the way you write" in an Esterbrook fountain pen, you will know why Esterbrook is so widely recommended for student use.

Only Esterbrook offers a complete range of points designed for special school and business uses. There are points for bookkeeping and accounting; flexible or firm; cursive or manuscript writing; approved points for Gregg or Pitman Shorthand; clerical and manifold types. There is a style for every handwriting and every writing purpose.

Choose your favorite by number. Screw it into the barrel yourself, and you have truly a personal pen. And remember, if you ever damage the point of your Esterbrook, you can get a new point right away at the nearest fountain pen counter. MODEL "J" STANDARD

Holder Colors:

Black, Gray, Green

Brown, Red, Blue

MODEL "SJ" SLENDER