TRVICE

SUABANIELD

fyour EVERSHARP CA* ever needs service we will put it in good order for 35c. This service is guaranteed not for years, not for life, but Gnaranteed Forever. FIRST READ THIS BOOKLET - THEN YOU'LL GET THE FULL BENEFITS OF YOUR NEW EVERSHARP CA*

Tune in "TAKE IT OR LEAVE IT" with PHIL BAKER C. B. S. SUNDAY NIGHTS and "MAISIE" with ANN SOTHERN C. B. S. FRIDAY NIGHTS MEANS CAPILLARY ACTION CARTRIDGEan exclusive Eversharp patent

YOUR NEW

EVERSHARP

world's

- finest
 - writing
 - instrument
- ... Made to Watchmakers' Precision Standards

The finest attainment ever achieved by pen craftsmen, your new CA* Pen meets—and exceeds—watchmakers' highest standards for precision and accuracy. Yet—its delicate parts—key to its supreme writing smoothness—are sturdy enough so your CA* Pen will inscribe your thoughts through endless years... if you use but a little care.

FOR BEST RESULTS READ THIS BOOKLET CAREFULLY!



• Friction snap cap snaps on and off. Don't turn. Simply pull off; push on.

• Unscrew pen barrel from pen tip at gold ring by turning right to left. • Remove empty cartridge from pen tip by turning cartridge right to left.

• Hold new cartridge between thumb and index finger below perforated line, arrow pointing downwards.





• With other hand, unscrew cartridge from cap. Be sure to hold in vertical position.

• While holding cartridge vertically, remove paper label.

• Tap cartridge nozzle gently on pad of paper until solid drop of ink appears. • With cartridge nozzle still pointing down, screw (left to right) tightly into pen tip. DO NOT USE EXCESSIVE FORCE.





 Replace pen barrel. Tighten left to right. Write a few lines to start ink flow through Magic Sphere. WHEN PEN STOPS WRITING YOU NEED A NEW CARTRIDGE

> • Cartridges are available at all good pen counters. Buy the color you want and follow instructions in package.

(You can tell if a cartridge is empty by tapping nozzle gently on a pad of paper. If drop of ink appears, cartridge still contains ink.

DO NOT REMOVE CARTRIDGE UNNECESSARILY.

WRITES IN ANY COLOR ...

BLUE-BLACK RED

• To change color of your ink-simply change cartridges. Eversharp CA* Reload Cartridges come in four colors: blue-black, red, green, violet. Available at pen counters everywhere.

GREENVIOLET

EVERSHARP (RELOAD CARTRIDGE Available at stores everywhere in your choice of four colors. To write in a different color simply replace with the reload cartridge of the color you select. PRICE 50c Available in blue-black, red, green, violet. WARNING: READ INSTRUC-TIONS WITH RELOAD CAR-TRIDGE BEFORE USING.