

GUARANTEE

Your Sheaffer's PFM . . . Pen For Men, is not a delicate instrument, but it is a precision writing instrument. As such, it requires considerate treatment. Given that, you're assured of long and satisfying service.

Precision made and hand crafted, it represents the best care and skill of our Sheaffer craftsmen. If, upon factory inspection, any parts of its manufacture are found to be defective we will, within one year from date of purchase, replace them free, charging only postage and insurance.

Beyond the one year guarantee period we will still be at your service. Any Sheaffer's PFM . . . Pen For Men, damaged through accident will be repaired and placed in first class operating condition at a nominal charge covering parts and workmanship.

W. A. SHEAFFER PEN COMPANY

Fort Madison, Iowa, U.S.A. • In Canada: Goderich, Ontario

In Australia: Melbourne • In Great Britain: London

A-155

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PFM

Congratulations! We are sure you'll find your new Sheaffer's PFM... Pen For Men, the finest writing instrument in the world.

Treat it as a good friend and it will give you years and years of dependable service.

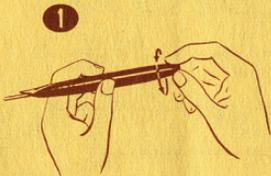
Please read this little folder before filling your pen. The brief instructions tell you the few simple things you should know to let your new PFM pen go to work for you.

*Sincerely,
W. A. Sheaffer Pen Co.*

It's easy to fill your Sheaffer's PFM . . . Pen For Men. And what a pleasure . . . because this pen really holds ink!

Just follow these easy-to-do steps. They'll lead you to a long period of smooth, effortless writing.

So now . . . pick up your pen and follow these instructions while you fill it. We think you'll count your PFM pen the finest fountain pen you've ever owned.



• Unscrew plunger knob by turning it to the left . . . using gentle forward pressure on knob while turning. UNSCREW UNTIL DEFINITE "CLICK" IS FELT. Filling tube is now fully extended.



• Hold filling tube over ink bottle and pull plunger out as far as it will go.



• Place only the filling tube in ink. It is not necessary to "dunk" the pen point. However, on filling your new pen the first time, the tip of point should be moistened in ink.



• Now push plunger all the way down just once. Keep the tube in the ink a few seconds as you watch your PFM Pen "drink the ink."

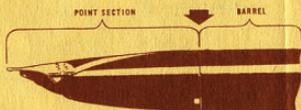


• Screw plunger knob to right and watch filling tube retract. Because the point and barrel never touch ink, there's no wiping needed—you're ready to write!

IMPORTANT

Your PFM pen is precision made. It is not necessary to dismantle your pen in ordinary usage and you may damage it if you attempt to do so.

Keep the barrel and point section (see below) screwed tightly together.



For the business executive *Scrip* Writing Fluid offers an exclusive and important advantage. Black Reproduction *Scrip* is the *only* fountain pen ink that will reproduce on every type of office copying machine.

About the point . . .

If you received your pen as a gift there's a possibility the point may not be the type you prefer. If it doesn't suit your style of writing, take the pen to your local Sheaffer authorized service station or return it to us. Be sure and write a note telling the style point you want.

There is a nominal service charge plus postage and insurance for this new point exchange.

FOR BEST RESULTS

always use

SHEAFFER'S
Scrip



Top-well bottle makes filling easy . . . uses all of the ink. *Scrip* cleans and protects the inner parts of the pen.